

# Safe Routes to School Yard Sign Design Contest

Minnesota Safe Routes to School – 2025

## Minnesota Safe Routes to School (MnSRTS) Program

**Vision:** Youth in Minnesota can safely, confidently, and conveniently walk, bike, and roll to school and in daily life. MnSRTS works to improve safety and conditions while educating and encouraging students, parents, teachers, and community members to walk and bike more often.

## Yard Sign Design Contest

### *How It Works*

Schools, districts, teachers, parents, and community members are encouraged to promote the MnSRTS Yard Sign Design Contest to their students. Students will create a poster that reflects the theme "**Slow Down in School Zones**" and submit their designs by **May 16, 2025**. Winners will be selected and notified in late May by MnSRTS team.

### *Contest Rules*

- **Theme:** Posters must represent the message "**Slow Down in School Zones.**"
- **Eligibility:** Open to K-12 students in Minnesota.
- **Categories:** Entries will be judged in two grade groups: **K-5 and 6-12.**
- **Format:** Posters must be designed on an **8.5" x 11" sheet of paper.**
- **Medium:** Students may use pencil, marker, crayon, paint, or other artistic materials. (Keep in mind that a digital submission is required, so 3D elements like macaroni art may be difficult to submit.)
- **Submission:** Each student may submit **one original** piece via [Formstack](#) by **May 16, 2025.**
- **Contact:** Questions? Email [saferoutes.dot@state.mn.us](mailto:saferoutes.dot@state.mn.us) for assistance.

### *Judging Criteria*

Entries will be evaluated by the Contest Committee based on:

- **Visual impact** – How effectively the design communicates the theme.
- **Originality** – Creativity and uniqueness of the artwork.
- **Connection** – Clear link to SRTS programming or bike/ped encouragement

All submissions become the property of MnDOT and MnSRTS.

## Prizes

- The winning design in each category (**K-5 and 6-12**) will be **professionally printed** and provided to the student's school district for Safe Routes to School programming.
- Multiple copies will be printed for **placement near schools, on school grounds, along key walking or biking routes.**
- Signs will be shipped to the designated school district contact provided in Formstack submission form.
- **Winner Recognition:**
  - Honored at the **Annual Safe Routes to School Meetup.**
  - Featured in the **MnSRTS E-newsletter** and highlighted on **MnDOT Facebook and LinkedIn pages.**

